

# Join the \$600 Club



When you sell \$600 – either online, face-to-face, or both – you'll get a cool Zyclone and a patch! Go to [scouts.trails-end.com](http://scouts.trails-end.com) for more information.



- 1. Turn in your prize request with your popcorn order.**
- 2. All prizes including \$600 club prizes and gift cards for \$1,500 sellers are ordered by the unit popcorn chairperson on the prize order form. Prizes will be shipped directly to the unit popcorn chair.**
- 3. Product and prize orders are due to the council by noon on Tuesday, October 25th. Packs and Troops will set their own earlier deadline to give time to compile the order.**

# YOUR M

Get a gift card and ge

amazon.com \$150	Walmart Gift Card \$150	Sell \$2,300
amazon.com \$110	Walmart Gift Card \$110	Sell \$1,800
amazon.com \$75	Walmart Gift Card \$75	Sell \$1,300
amazon.com \$55	Walmart Gift Card \$55	Sell \$1,100
amazon.com \$40	Walmart Gift Card \$40	Sell \$850
amazon.com \$30	Walmart Gift Card \$30	Sell \$650
amazon.com \$20	Walmart Gift Card \$20	Sell \$450
amazon.com \$15	Walmart Gift Card \$15	Sell \$350
amazon.com \$10	Walmart Gift Card \$10	Sell \$250



Sell one item

Get the new Project Popcorn patch or pin.

My Goal Is

\$ \_\_\_\_\_

**Sell O**

Online sales cou

Scout Rewa

[scouts.trails](http://scouts.trails)

to create your a

# MISSION

Get the gear you want!



Online!

Count toward your rewards. Go to [scouts-end.com](http://scouts-end.com) and create your account today!

## BONUS REWARDS!

Sell \$100

In Military Donations

Sell \$100 in Military Donations and earn this commemorative patch.



Sell \$600

Get the ZYCLONE and a patch!



Sell \$1,500



You'll get a BONUS \$50 gift card!

Sell \$2,500

6% of your total sales each year is invested in your own scholarship account.



**Guidelines:** 1) Rewards earned are based on individual sales. NO combining of sales with other Scouts. (2) Each Scout may select one reward from the sales level reached, plus a patch or pin. (3) Turn in your reward order when you turn in your popcorn order. All orders and additions must be submitted through the council. (4) All rewards, \$100 Military Club, \$600 Club and \$1500 Club will ship to your unit leader. (5) Rewards are subject to demand and availability. If a reward is no longer available, Trail's End reserves the right to substitute a reward or gift card of equal or greater value.

Amazon.com is not a sponsor of this promotion. See complete details on the back page of this guide. Trail's End is not affiliated with Wal-Mart Stores, Inc. or any of its affiliates. The services products, or activities of Trail's End are neither endorsed nor sponsored by Wal-Mart Stores, Inc. or its affiliates.



Better flavor.  
Better for you.  
Better for Scouts  
in your community.

Over  
**70%**  
goes to local  
**SCOUTING**

Made with  
Canola Oil\*  
0g trans fat



**Trail's End**

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**NOW**  
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Canola Oil\*

**0g**  
trans fat

**NEW**  
resealable  
packages

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SCOUTS



### POPCORN FOR OUR TROOPS

Donate a gift of popcorn to the men and women serving our country.

**\$50** Gold Donation  
Over **\$35** to local Scouting

**\$30** Silver Donation  
Over **\$21** to local Scouting



**New!**



### WHITE CHOCOLATEY PRETZELS 20oz.

- 0g trans fat †
- No hydrogenated oils

**\$25**  
Over **\$17<sup>50</sup>** to local Scouting



### KETTLE CORN 18-pack

PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 250 calories

**\$23**  
Over **\$16<sup>10</sup>** to local Scouting



### CHOCOLATEY TRIPLE DELIGHT™ 20oz.

- No hydrogenated oils
- Low sodium

**\$20**  
Over **\$14** to local Scouting



### CARAMEL CORN WITH ALMONDS, CASHEWS AND PECANS 26oz.

- 0g saturated fat †
- 100% whole grain

**\$20**  
Over **\$14** to local Scouting



All products, except Microwave Popcorn (which contains milk ingredients only), are produced in a plant that manufactures and handles products with peanuts, tree nuts, wheat, soy, and milk.



# Better for you.



trails-end.com

## SWEET & SAVORY COLLECTION

- Chocolatey Triple Delight 20oz.
- Butter Toffee Caramel Corn 20oz.
- Cheddar Cheese Corn 7oz.

- New and improved flavor
- No hydrogenated oils
- Comes in gift box

**\$45**

Over **\$31<sup>50</sup>** to local Scouting



## CHEESE LOVER'S COLLECTION

- Cheddar Cheese Corn (two 7oz. packages)
- White Cheddar Cheese Corn (one 7oz. package)

- Made with Canola Oil
- Made with real cheese
- Comes in gift box

**\$40**

Over **\$28** to local Scouting

## Made with Canola Oil



## UNBELIEVABLE BUTTER™ 18-pack

### PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 260 calories

**\$18**

Over **\$12<sup>60</sup>** to local Scouting



## BUTTER LIGHT 18-pack

### PER BAG POPPED

- 0g trans fat
- 1g saturated fat
- 220 calories

**\$18**

Over **\$12<sup>60</sup>** to local Scouting



## BUTTER TOFFEE CARAMEL CORN 20oz.

- 0g saturated fat†
- 100% whole grain

**\$20**

Over **\$14** to local Scouting



## CARAMEL CORN 11oz.

- 0g saturated fat†
- 100% whole grain

**\$10**

Over **\$7** to local Scouting



## POPPING CORN 2.5lbs.

- 100% whole grain
- High fiber

**\$10**

Over **\$7** to local Scouting

All products are ©D.

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† per serving  
\* Trail's End Microwave Popcorn and Cheese Corn



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# SELL ONLINE

## AND REACH YOUR GOAL FASTER!

All online sales starting **August 1** count toward your Scout Rewards.



**GET ONLINE  
IN OCTOBER**

Sell **\$500** online in  
**October** and get a **bonus**  
**\$20** Amazon.com  
Gift Card!\*

When you sell  
online, Trail's End  
ships product  
**directly to your**  
**customers!**

Over  
**70%**  
goes to local  
SCOUTING

### START SELLING ONLINE TODAY!

**STEP 1:** Go to [scouts.trails-end.com](http://scouts.trails-end.com) to sign in or create an account.

**STEP 2:** Go to the **Send Emails** page to send emails to your customers.  
Don't forget to follow up!

**STEP 3:** Go to **Track My Online Sales** to see who has made a purchase.

To find out more, go to  
[facebook.com/trailsendpopcorn](https://www.facebook.com/trailsendpopcorn)



### WHEN YOU SELL FACE-TO-FACE:

- ALWAYS sell with another Scout or with an adult.
- NEVER enter anyone's home.
- NEVER sell after dark unless you're with an adult.
- NEVER carry large amounts of cash.
- ALWAYS walk on the sidewalk and driveway.
- ALWAYS wear your uniform.
- ALWAYS smile and introduce yourself.
- ALWAYS tell your customers why you're selling popcorn.
- ALWAYS know the different kinds of popcorn you're selling.
- ALWAYS say "Thank you!"
- ALWAYS make a copy of your order form for next year.

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